

**pa**  
**360**  
media

**bitesize**

**Believernomics**

**achieving culture change**

**5**

**tips**

[www.believernomics.com](http://www.believernomics.com)

**1**

**Set expectations of others:**  
This will let them know  
what needs to change.

**2**

**Set the example for others:**  
This will establish a  
consistent routine for  
them to follow.

**3**

**Encourage others:**  
This will help them to see the  
benefits and advantages of  
doing things differently.

**4**

**Empower others:**  
This will give them the  
confidence and capability to do  
things differently.

**5**

**Establish the new norm:**  
This will set clear  
expectations for the future.