



**believernomics**

# **10 powerful tips**

**for dynamic leadership**

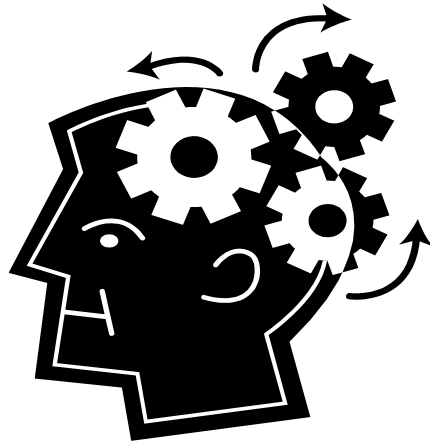
# Believernomics

Belief drives your economy. It affects the choices you make, the confidence levels you have, how you access opportunity, how accessible opportunity is to you, how productive you are and how successful you will be.



**...everyone is an  
economy...**

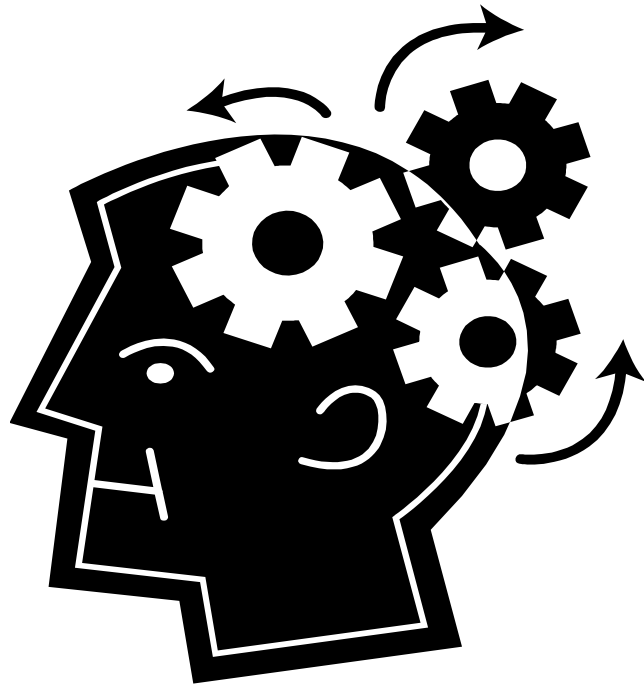
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**2. 10 dynamic leadership actions**

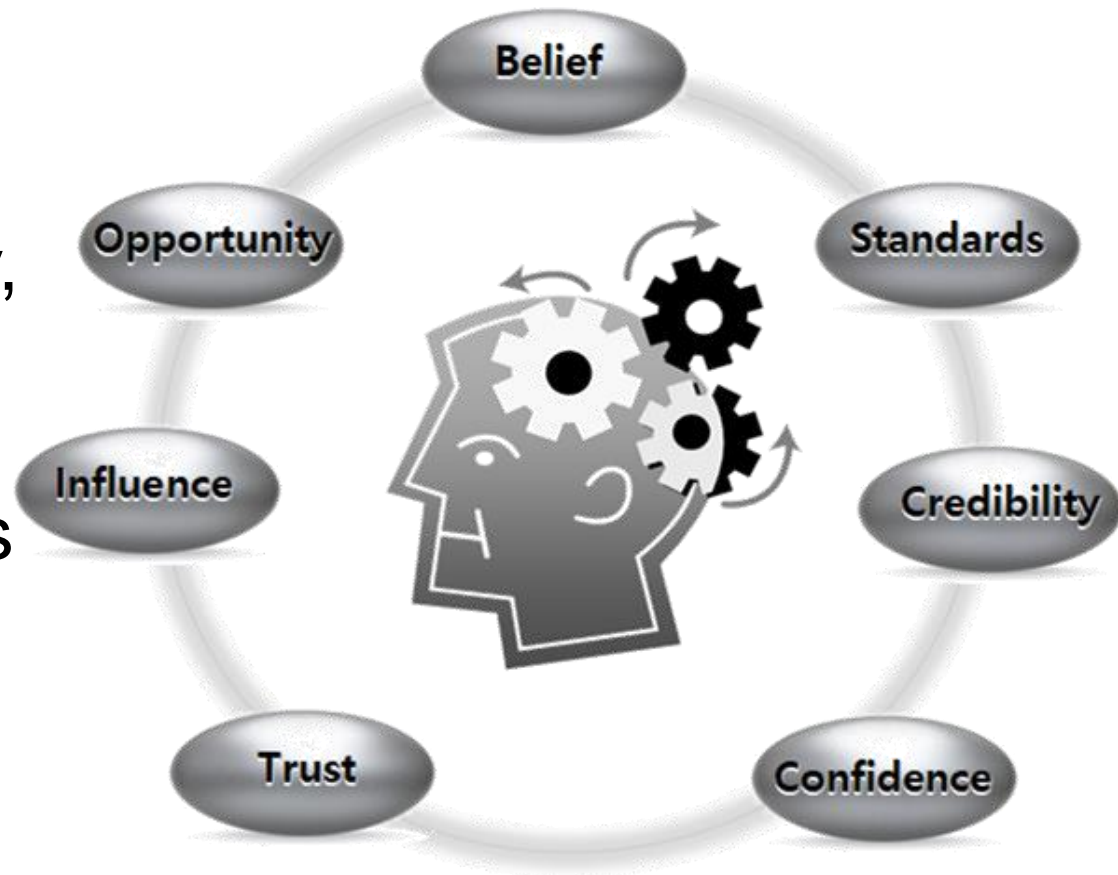


**2. 10 dynamic  
leadership  
actions**

**1. What is  
dynamic  
leadership?**

# Dynamic leadership

Dynamic leadership sets clear standards, establishes credibility, builds confidence, wins trust, exerts influence and creates opportunity.



# management economy

# leadership economy

contracted hours

**Operational environment**

discretionary effort

responsibility

organisational hierarchy

organisational network

enthusiasm

obligation

**Power**

choice

requirement

authority

influence

willingness

compliance

**Operational culture**

co-operation

duty

structure

improvisation

good-will

regulation

autonomy

**Relationships**

instruction

motivation

direction

inspiration

**Attitudes**

because I have to

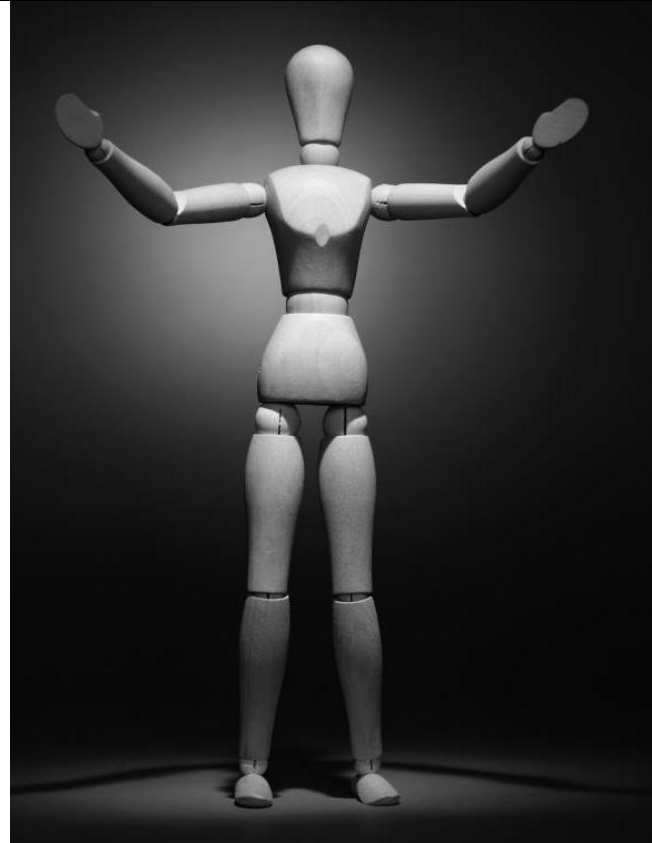
because I choose to

Management

Leadership

# Characteristics of dynamic leadership

Dynamic leadership is known to be reliable, consistent and committed to maintaining and exceeding standards.



**...it is seen as credible...**

# Characteristics of dynamic leadership

Dynamic leadership has a strong personal brand that is highly valued and regarded by others.

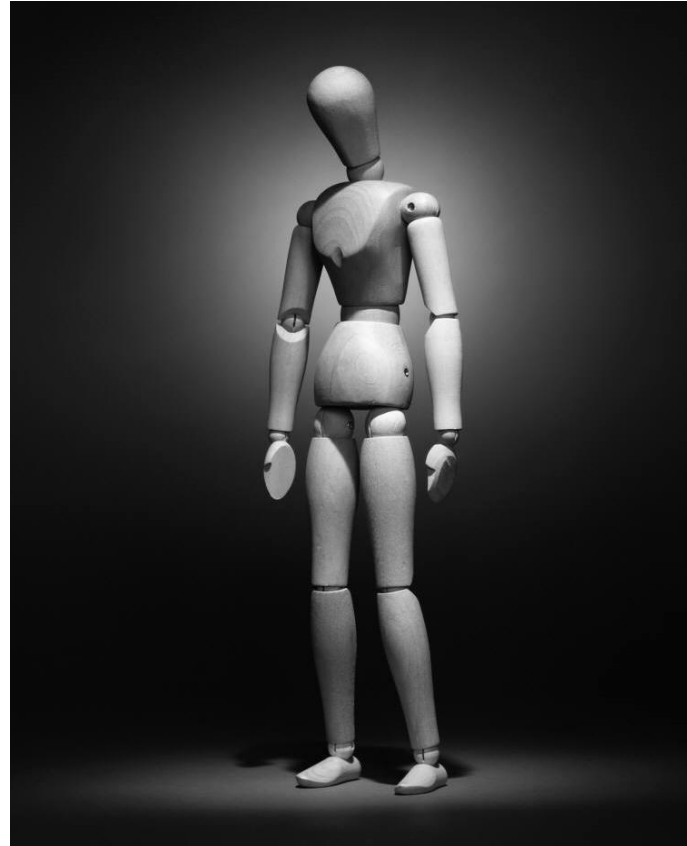


**...it inspires loyalty,  
confidence and trust...**



# Characteristics of dynamic leadership

Dynamic leadership is known to have high personal and professional integrity.



**...it engenders respect...**

# Characteristics of dynamic leadership

Dynamic leadership demonstrates a commitment to, and derives satisfaction from, the improvement and betterment of others.



**...it empowers others...**

# Characteristics of dynamic leadership

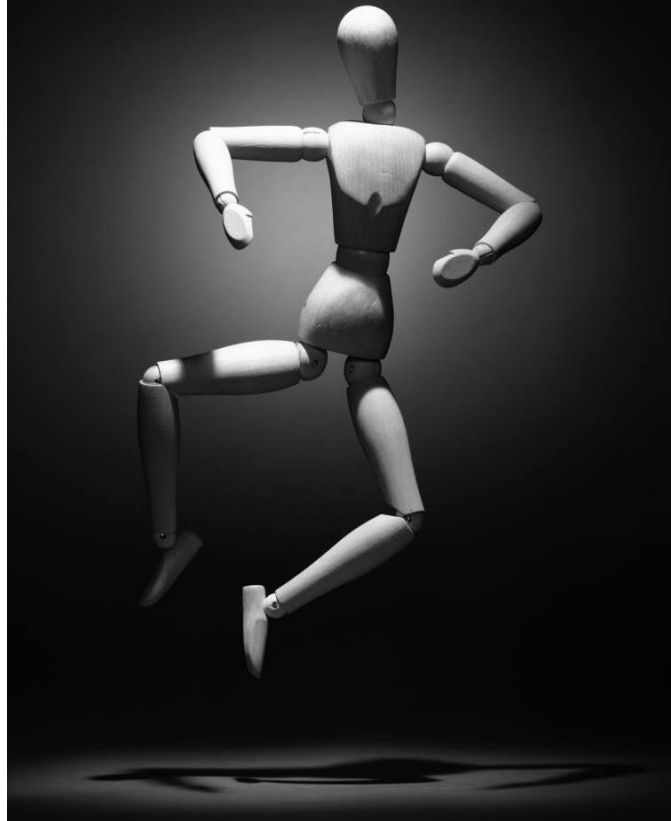
Dynamic leadership is always open to learning and is prepared to ask for help and learn from others.



**...it models humility...**

# Characteristics of dynamic leadership

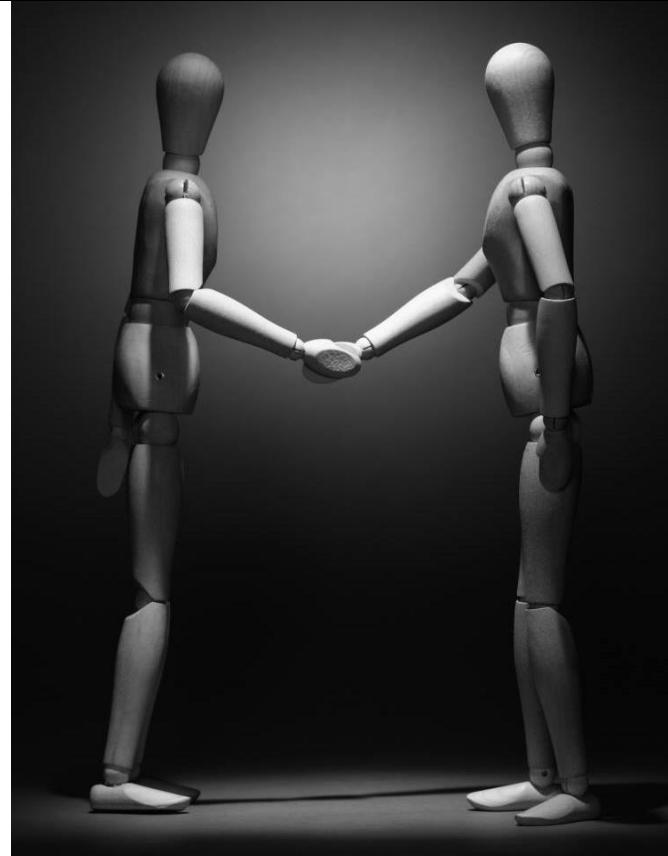
Dynamic leadership has the ability to encourage others to perform at their best, even when they do not feel at their best.



**...it motivates others...**

# Characteristics of dynamic leadership

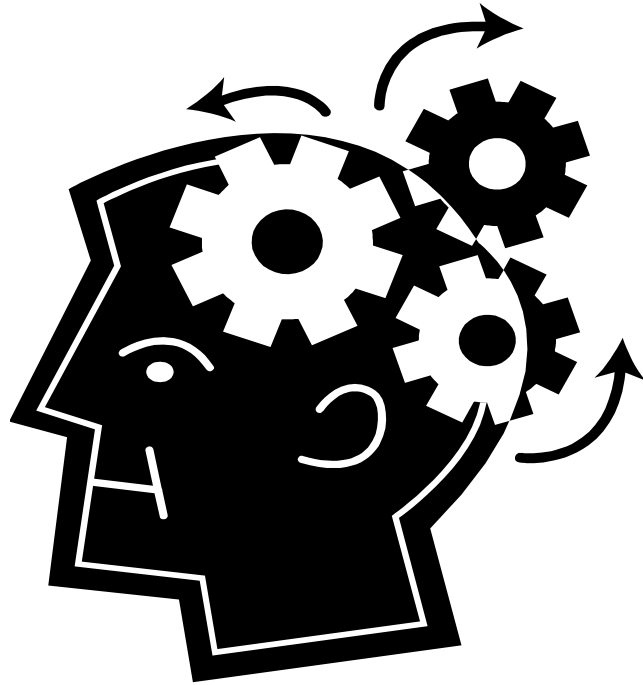
Dynamic leadership is able to positively influence behaviour without the need for constant direction and instruction.



**it establishes behavioural norms...**



**1. What is  
dynamic  
leadership?**



**2. 10 dynamic  
leadership  
actions**

# 10 dynamic leadership actions

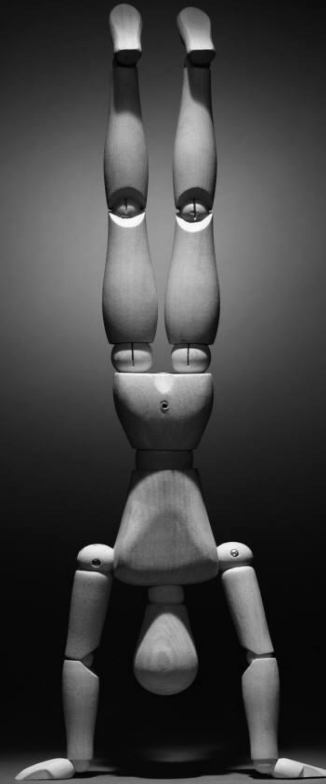
Clearly communicate your goals and objectives to others, That way they will know what they are working towards and be able to focus their effort.



**1. have a clear vision...**

# 10 dynamic leadership actions

Don't just tell people what you expect of them – show them. Set the example and establish the standard.



## 2. set clear expectation...



# 10 dynamic leadership actions

Be visible and provide assurance and direction to those around you. Above all, hold your nerve when the pressure is on.



**3. take charge in a crisis...**

# 10 dynamic leadership actions

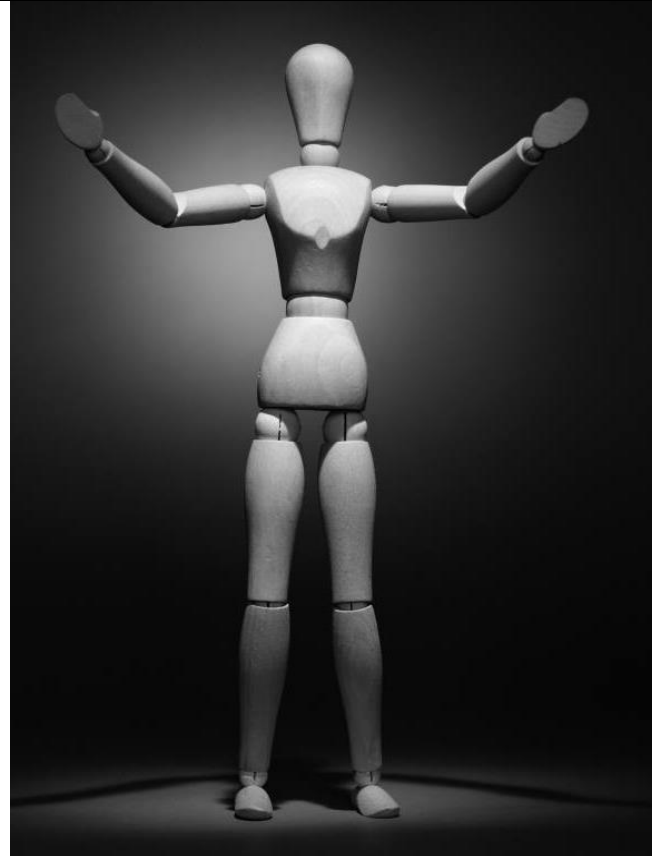
Take active steps to recognise and develop the leadership potential and capability of others.



**4. train others for dynamic leadership...**

# 10 dynamic leadership actions

Never play the 'blame game'. If things go wrong, make it clear that the buck stops with you.



**5. take responsibility...**

# 10 dynamic leadership actions

Discipline is key to dynamic leadership. Continue to do the right thing even when others are doing the wrong thing.



**6. do the right thing even if nobody cares...**

# 10 dynamic leadership actions

You cannot afford to be sentimental or emotional. Be ready to take tough decisions irrespective of the consequences.



**7. be ready to take tough decisions...**

# 10 dynamic leadership actions

Actively model the right behaviours, attitudes and habits. Carefully weigh up evidence and risks and be decisive.



**8. demonstrate good judgement...**

# 10 dynamic leadership actions

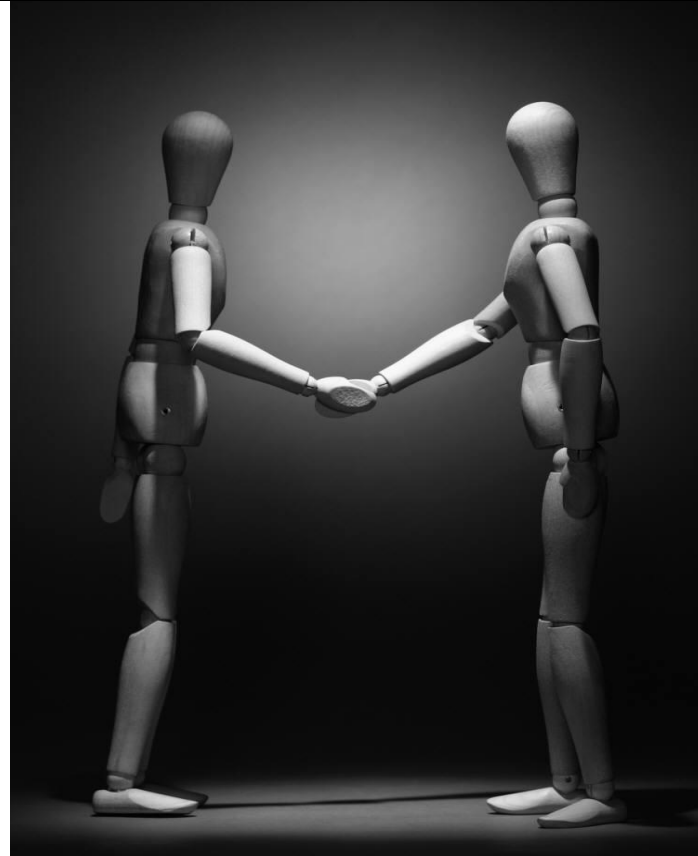
Be selfless. As a leader, your thoughts and actions must be geared towards the needs of others first and your own needs last.



**9. put others before yourself...**

# 10 dynamic leadership actions

Reward and reaffirm publicly as well as privately. Always ensure that your criticism is constructive.



**10. recognise effort...**



# Believernomics



**Believernomics** is a concept developed and designed by pa360 media. It builds upon practical learning and experience gained from 25 years of public, private and voluntary sector employment; as well as a wide range of skills gained in senior public sector management, workforce development, strategic planning and stakeholder engagement.

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