



The **10** Characteristics of **Thought** **Leaders**



www.believernomics.com

1

**Thought leaders
are able to
assemble facts,
assess risks and
use evidence
intelligently.**



logic and intelligence

2

Thought leaders actively involve others and know when to get others actively involved.



involving others

3

Thought leaders
are able to
communicate
complex ideas
with simplicity.



complexity

4

**Thought leaders
define problems
and develop
credible solutions.**



problems and solutions

5

**Thought leaders
understand that
with ideas, timing is
everything.**



timing

6

Thought leaders
challenge
convention and
do what needs to
be done without
needing to be
told.



challenging convention

7

Thought leaders are able to build a consensus by harnessing the dynamic potential of others.



harnessing potential

8

Thought leaders influence others through persuasion not coercion.



influence

9

**Thought leaders
have excellent
situational reading
and situational
judgement.**



**situational
appreciation**

10

Thought leaders care about getting it right – not who gets it right.



getting it right

believernomics



Believernomics is a concept developed and designed by pa360 media. It builds upon practical learning and experience gained from 25 years of public, private and voluntary sector employment; as well as a wide range of skills gained in senior public sector management, workforce development, strategic planning and stakeholder engagement.

To find out more visit:

www.believernomics.com

Copyright 2018 pa360media Believernomics is a trademark of pa360media



The **10** Characteristics of **Thought** **Leaders**



www.believernomics.com