

# The **10 Characteristics** of **Thought** Leaders

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Thought leaders are able to assemble facts, assess risks and use evidence intelligently.



#### logic and intelligence

### 2

Thought leaders actively involve others and know when to get others actively involved.





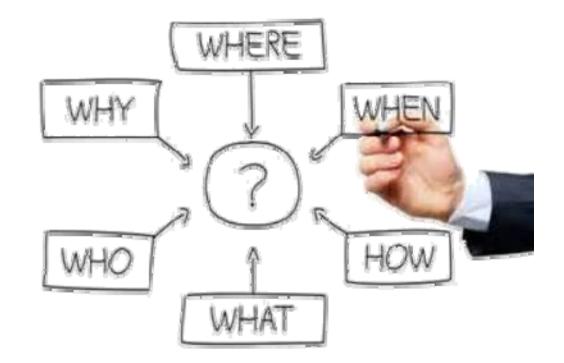
### 3

Thought leaders are able to communicate complex ideas with simplicity.





Thought leaders define problems and develop credible solutions.





## 5

#### Thought leaders understand that with ideas, timing is everything.



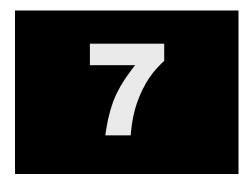




Thought leaders challenge convention and do what needs to be done without needing to be told.

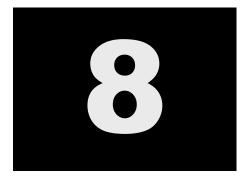


### challenging convention



**Thought leaders** are able to build a consensus by harnessing the dynamic potential of others. EAME

#### harnessing potential



#### Thought leaders influence others through persuasion not coercion.



#### influence



Thought leaders have excellent situational reading and situational judgement.



### situational appreciation

#### Thought leaders care about getting it right – not who gets it right.





#### believernomics



Believernomics is a concept developed and designed by pa360 media. It builds upon practical learning and experience gained from 25 years of public, private and voluntary sector employment; as well as a wide range of skills gained in senior public sector management, workforce development, strategic planning and stakeholder engagement.

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